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**AERO TOY STORE ANNOUNCED AS EXCLUSIVE PROVIDER
OF ELEGANT PININFARINA EDITION AIRCRAFT
Elite Italian Design Aircraft Are Styled and Handcrafted by Artisans
at Fort Lauderdale Aviation Company Headquarters**

FORT LAUDERDALE, Fla. – Picture a CEO and his management team arriving for the board of directors meeting in a sleek, sophisticated Aero Toy Store private aircraft where they bypass the usual airport terminal hassles. Then consider the elegant, flawless beauty and comfort Pininfarina designs have brought to such classic motorcars as Ferrari and Maserati. Now, imagine the line between both forms of transportation blurring...and becoming one.

Imagine no longer. Fort Lauderdale-based Aero Toy Store has been named the exclusive provider of Pininfarina Edition aircraft, styled and handcrafted by experienced artisans at the aviation company's headquarters.

For generations, the stylish elegance and sophistication of Pininfarina designs have defined the automotive industry. Since its birth in 1993, Aero Toy Store's commitment to perfection has earned the company an enviable worldwide reputation for excellence. Together, Aero Toy Store and Pininfarina Extra merge renowned Italian design influences, North American ingenuity and renewed Old World craftsmanship into exclusive customized aircraft that are more than just a means for travel – they are timeless masterpieces.

“Aero Toy Store was founded and continues to operate on a very simple philosophy: to be the absolute best,” says President and CEO Morris Shirazi. “Pininfarina Extra is the best at what they do, which is what drew us to them. Beauty, comfort, convenience...our Pininfarina Edition aircraft provide owners and their passengers the ultimate flying experience.”

A seven-seat Learjet 60 is the first in the Pininfarina Edition series of aircraft designed exclusively for Aero Toy Store. Pininfarina influences can be found in the cabin colors and materials, the geometries and padding of the seats, and the aircraft's pearl white exterior, set off by metallic silver stripes originating from the exclusive brand name Pininfarina. One of the largest corporate aircraft available today, Aero Toy Store's Pininfarina Boeing BBJ is an airborne masterpiece – a veritable penthouse in the sky. And Aero Toy Store recently closed on an agreement with AgustaWestland for the purchase of 12 helicopters, which will be transformed into the first Pininfarina Edition helicopters.

“Our vision is to improve man’s everyday life through our design solutions. Our partnership with Aero Toy Store takes that vision to new heights – figuratively and literally,” says Paulo Pininfarina, President and CEO of Pininfarina Extra. “Pininfarina and Aero Toy Store both demand excellence in every product they deliver so ours is a very complementary relationship.”

“In 1930, Pininfarina took their dream to the roads; today, we’re taking their vision to the sky,” Shirazi notes.

The partnership is such that Pininfarina Extra USA has established its office in Fort Lauderdale, where managing director Franco Lodato takes a hands-on role supervising the design work being implemented at Aero Toy Store as well as other U.S. and North American projects.

With a history dating from 1930, Pininfarina is a major supplier of design, product and process engineering, and manufacturing of niche vehicles on the automotive scene. Backed by the experience, creativity and innovation that have been the hallmarks of its business, Pininfarina now acts as a partner in product and interior design and extra-automotive transportation. Pininfarina Extra, founded in 1986, is the Pininfarina Group design company that works outside the automotive sector. In little more than 15 years, Pininfarina Extra has earned recognition in its own right and built a clear identity for itself.

Aero Toy Store is the world’s most distinctive aviation brand, providing clients with turnkey solutions for purchasing, financing, modifying and enhancing new and pre-owned aircraft. With full-service fixed base operations and sales centers in Fort Lauderdale, Fla., and Montreal, as well as a sales facility at McCarran International Airport in Las Vegas, Nev., Aero Toy Store owns an extensive inventory of aircraft that ranges from smaller to medium-sized jets, such as the Citation, Hawker and Lear, focusing on the most luxurious wide cabin long range aircraft, including Challenger, Falcon, Gulfstream, Global Express and Boeing.

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